



Bachelor's Degree Alumni Survey

College of Business & Technology

Institutional Research

Fall 2008

In Fall 2008, alumni who received a **Bachelor's Degree** from the **EKU College of Business & Technology** during the years 1997-1998, 2002-2003, and 2005-2006, were surveyed regarding their undergraduate degree experience at EKU. Results from the survey are highlighted below.

Quality of Undergraduate Education

- ❖ **Ninety-four percent (94%) of Alumni would choose EKU again.**
- ❖ **Ninety-five percent (95%) of Alumni would recommend EKU to a friend.**
- ❖ **Ninety-three percent (93%) of Alumni rate the quality of their undergraduate degree program as *Good or Excellent*.**

Quality of Undergraduate Instruction

- Ninety-one percent (91%) of Alumni rate the quality of faculty instruction as *Good or Excellent*.
- Ninety-three percent (93%) of Alumni rate the quality of faculty's content expertise as *Good or Excellent*.
- Eighty-one percent (81%) of Alumni rate the quality of faculty's knowledge of real work expertise as *Good or Excellent*.
- Ninety-five percent (95%) of Alumni indicate faculty were available outside of regular class time.
- Seventy-nine percent (79%) of Alumni had opportunities to collaborate with faculty and/or staff on projects outside the classroom.
- Ninety-five percent (95%) of Alumni experienced multiple types of teaching and learning techniques in class.

Quality Enhancement at EKU

- Eighty-seven percent (87%) of Alumni *Agree or Strongly Agree* EKU fostered the ability to think creatively.
- Ninety-one percent (91%) of Alumni *Agree or Strongly Agree* EKU increased the ability to think critically.
- Ninety-four percent (94%) of Alumni *Agree or Strongly Agree* EKU strengthened the ability to communicate effectively.
- Eighty-two percent (82%) of Alumni *Agree or Strongly Agree* EKU prepares for citizenship within communities.
- Ninety-six percent (96%) of Alumni *Agree or Strongly Agree* EKU was supportive of all students regardless of gender, race, class, sexuality, and disability.
- Eighty-nine percent (89%) of Alumni *Agree or Strongly Agree* EKU fostered a desire for additional education.
- Seventy-nine percent (79%) of Alumni *Agree or Strongly Agree* EKU prepared alumni for employment.
- Sixty-seven percent (67%) of Alumni actively participated in extra-curricular activities while attending EKU.
- Seventy-two percent (72%) of Alumni indicate involvement in extra-curricular activities while attending EKU has proven beneficial in life after college.

Alumni Demographics

- Thirty-three percent (33%) of Alumni were the first in their family to attend college.
- Forty-six percent (46%) of Alumni were the first in their immediate family to complete a bachelor's degree.
- Fifty-seven percent (57%) of Alumni worked 20 or more hours per week while attending college.
- Eighty-eight percent (88%) of Alumni are currently employed full-time.
- Seventy-one percent (71%) of Alumni are employed in Kentucky.
- Seventy-nine percent (79%) of Alumni are employed in a position related to their EKU bachelor's degree.
- Seventy-eight (78%) of Alumni reside in Kentucky; thirty-three percent (33%) reside in one of EKU's Service Region counties.
- The majority of respondents are men (53%), white (95%), and U. S. Citizens (99%).